

### Company background

PrimeRx offers cutting-edge pharmacy software solutions to all types of pharmacies for superior patient outcomes and financial success, while building healthier communities.

### Newest product or service

PrimeRx MARKET is an online marketplace for access to 40-plus trusted suppliers providing competitive, cost-efficient pricing for medications to pharmacies.

### Improving patient safety or outcomes

PrimeRx automated systems for data entry, prescription processing, and inventory management can streamline workflows, reducing the burden on staff and minimizing the risk of burnout.

PrimeRx pharmacy solutions shatter communication silos, connecting you with other healthcare providers in real time. This seamless data exchange boosts patient safety, fuels collaborative care, and delights patients with streamlined service, ultimately making your pharmacy a hub of efficient, coordinated healthcare — a win-win for patients, providers, and your bottom line.

### Products and services that help pharmacies increase revenue opportunities and profitability

Our pharmacy ecosystem empowers pharmacies to maximize all the benefits of using PrimeRx to enhance their operations and care for their patients. From audit-proof dispensing and smart inventory purchasing, to patient communication and POS payment features, we have everything covered. A variety of features in our system are designed to increase revenue and profitability, all while providing the best solutions for patients. With unique benefits like suggested selling, it poses a win-win scenario for patients who require necessary OTC medication to assist with more complex side effects from medicine, all while increasing revenue for pharmacies. Our platforms also help save costs by integrating a smart purchasing marketplace called MARKET to show pharmacists a range of medications for the best prices from over 40-plus trusted suppliers.

MARKET allows for pharmacies to lower spending and allocate it elsewhere in their pharmacy, while making informed, strategic financial decisions.

### The strategic needs for pharmacy technology in the next three to five years

Pharmacies will face rising pressure to improve efficiency while managing labor shortages, rising costs, and evolving compliance regulations.

To meet these challenges, pharmacy software must provide enhanced automation in areas such as prescription

processing, inventory tracking, claims adjudication, and patient communications. PrimeRx is committed to leading this shift by investing in advanced tools that reduce manual workload and increase operational visibility. Artificial intelligence and machine learning will play a growing role in predictive analytics for medication adherence, inventory forecasting, and demand planning. Pharmacies that adopt smart algorithms will be better positioned to prevent stockouts, reduce waste, and identify purchasing trends to stay ahead of patient needs.

The rise of specialty medications and personalized therapies will require more tailored workflows. PrimeRx aims to develop platforms that support these unique requirements, ensuring adaptability across pharmacy types and business models.

Patient engagement will also take center stage. Consumers are looking for digital-first, convenient experiences, including online refills, mobile prescription tracking, secure messaging, and integrated loyalty programs. Pharmacies must pivot toward platforms that foster ongoing relationships — not just transactions.

In essence, the strategic needs of pharmacy technology in the next 3–5 years will revolve around scalability, adaptability, and proactive innovation. PrimeRx is not only responding to these changes — we're anticipating them.

We are deeply invested in building the tools that will help pharmacies thrive in a rapidly transforming environment, with a firm commitment to partnership, growth, and long-term success.

### Markets Served

- Independents and Small Chains
- Regional Chains
- Mail Order
- Specialty
- Hospital Outpatient
- Assisted Living
- Long-term Care (closed door and combo)
- Correctional
- Central-fill
- Compounding



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